

**Canadian Nurses Association RN Campaign  
Media Buy: Atlantic Television  
Spring 2014**

	DAY	TIME	AD FORMAT	May				June				
				5	12	19	26	2	9	16	23	
<b>Global - Atlantic English</b>												
Survivor - Finale	We	9p-1115p	:30 English			1						
24	Mo	10p-11p	:30 English				1					
Working the Engels	Th	10p-1030p	:30 English					1				
Y&R	M-F	4p-5p	:30 English			1	2					
Y&R	M-F	4p-5p	:30 English					4	4			
Days of Our Lives	M-F	2p-3p	:30 English			2	4					
Days of Our Lives	M-F	2p-3p	:30 English					5	5			
Saturday Night Live	Sa	1225a-2a	:30 English			1	1					