Canadian Nurses Association RN Campaign
Media Buy: Manitoba Television
Spring 2014

				May				June			
	DAY	TIME	AD FORMAT	5	12	19	26	2	9	16	23
CTV Winnipeg											
Big Bang Theory Strip	M-F	10p-1030p	:30 English					1	1		
Comedy Night on CTV	Sa	8p-10p	:30 English				1				
The View	M-F	10a-11a	:30 English			1					
The View	M-F	10a-11a	:30 English					1	1		
Global Winnipeg											
Survivor - Finale	We	7p-915p	:30 English			1					
American Dream Builders	Fr	9p-10p	:30 English			1					
Days of our Lives	M-F	2p-3p	:30 English					1	1		
Days of our Lives	M-F	2p-3p	:30 English			1	1				
News Final	M-F	10p-11p	:30 English			1					
News Final	M-F	10p-11p	:30 English					1	1		
News Final	M-F	10p-11p	:30 English								