2018 YEAR IN REVIEW
Dear members, colleagues and stakeholders

I am pleased to present the 2018 year in review. This was my first year as CNA president and it was a privilege to work with a very strong board of directors and staff team to further develop and transform the association. As the national and global professional voice of Canadian nursing, CNA worked hard to modernize its governance while continuing to support nurses in their practice.

A significant membership decision was made at the CNA annual meeting of members in June 2018. Members voted in favour of opening membership to include licensed/registered practical nurses and registered psychiatric nurses. This historic decision will strengthen professional nursing as we face ongoing health and health system issues, as well as regulatory and legislative changes across the country. By becoming an inclusive national nursing body, our advocacy voice has become even more influential.

On the practice level, CNA continued to provide high-quality resources and tools for nurses. We held over a dozen webinars and three leadership workshops and we published several position statements and policy briefs. We launched the CNA Accreditation Program, giving external organizations the opportunity to earn national recognition for their continuing professional development programs. To date, we’ve accredited several e-learning modules on key topics such as medical assistance in dying, suicide prevention and the Code of Ethics for Registered Nurses.

The CNA Certification Program added a new neonatal exam and had great success in its second Certification Discovery Week, with 88 ambassadors across the country recognizing the leadership, dedication and pride of CNA-certified nurses. The program also launched certification exams in Abu Dhabi, with the first group of enthusiastic, international nurse candidates writing exams in gastroenterology, perianesthesia and adult critical care.

Parliamentarians, government officials and key leaders continue to reach out to CNA and its members for reliable information on health issues and concrete solutions for a sustainable health system. For example, we were invited to a face-to-face stakeholders meeting on improving access to palliative care across Canada. Health Canada’s Framework on Palliative Care in Canada, which was released in December 2018, included our key recommendation and acknowledged several best practices, including the importance of obtaining CNA certification in hospice palliative care.

I am very proud to have the opportunity to serve as your president during this period of significant change and transformation. I firmly believe that all nurses are leaders. We are stronger when we work and lead together and when we speak with a collective voice. 2018 was a successful year. I look forward to 2019 as we develop an even stronger CNA!

Claire Betker, RN, MN, PhD, CCHN
Chair and President
CNA helps advance nursing practice, leading to better patient safety and improved health outcomes.

**PROGRESS IN PRACTICE WEBINAR SERIES**

17 webinars

2,800+ views

14 YouTube videos

1,725 views

**CANADIAN NURSE & INFIRMIÈRE CANADIENNE MAGAZINES**

The last print issue of Canadian Nurse was May/June. CNA’s flagship publications paused production to transform into an innovative website providing practical information to nurses at the point of care and in all domains.

3 issues produced

49 articles published

343,000 copies distributed

**CHOOSING WISELY CANADA**

1 nursing list

6 new recommendations
CNA CERTIFICATION: CARE TO BE THE BEST

40 cities
67 Pearson VUE test centres
88 ambassadors for second Certification Discovery Week

1,331 exams delivered
1 new neonatal exam
3 speciality exams gastroenterology, perianesthesia and adult critical care

LAUNCH OF CNA CERTIFICATION EXAMS IN ABU DHABI

MEDICAL ASSISTANCE IN DYING (MAID) E-LEARNING MODULES
2,800+ course participants
94% nurses

NURSING LEADERSHIP WORKSHOPS
3 sessions

BRINGING THE CODE OF ETHICS TO LIFE E-LEARNING MODULES
476 course participants

CNA to co-host International Council of Nurses 2023 congress in Montreal.

After a long year of work by our team, including our Quebec partners, ICN announced that it has selected Montreal to be the host city for its 2023 global congress.
Since 1908, CNA has been the voice of Canada’s registered nurses, but 2018 marked a historic change: members voted to expand CNA membership to include licensed/registered practical nurses and registered psychiatric nurses.

CNA delivers outstanding results in advocating for nurses, patients and health care

FEDERAL GOVERNMENT CREATES ADVISORY COUNCIL ON THE IMPLEMENTATION OF NATIONAL PHARMACARE

- 4 roundtables attended by CNA representatives
- 3 recommendations made

FRAMEWORK ON PALLATIVE CARE IN CANADA

- 1 face-to-face stakeholder meeting
- 1 recommendation adopted

WE’RE #CNAONTHEHILL, DIRECTLY INFLUENCING FEDERAL LEADERS & PARTIES

- 1 “Renewing emphasis on health systems transformation”
- 15 reported lobbying meetings
- 6 policy briefs to House of Commons and Senate committees

CANADIAN NETWORK OF NURSING SPECIALTIES

- 46 members
- 27 speciality interest groups
- 18 speciality practice groups
- 60,000+ nurses represented
Statement of Revenue and Expenses

The charts below are derived from the 2018 financial statements, which were audited by Baker Tilly Ottawa LLP.

### REVENUE

<table>
<thead>
<tr>
<th>Source of Revenue</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership fees</td>
<td>$7,602,656</td>
</tr>
<tr>
<td>Exams/Certification/Registration</td>
<td>1,821,592</td>
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<tr>
<td>Publications/Advertising</td>
<td>293,178</td>
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<tr>
<td>Consulting fees</td>
<td>700</td>
</tr>
<tr>
<td>Grants/Affinity/Sponsorship</td>
<td>435,404</td>
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<tr>
<td>Investment income</td>
<td>744,084</td>
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</tbody>
</table>

**Total** $10,897,614

### EXPENSES

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries and benefits</td>
<td>$4,126,365</td>
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<tr>
<td>Services/Printing/Publicity</td>
<td>1,165,473</td>
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<tr>
<td>Postage/Building/Sundry</td>
<td>840,639</td>
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<tr>
<td>Equipment/Computer services</td>
<td>872,339</td>
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<tr>
<td>Committees/Travel</td>
<td>587,493</td>
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<tr>
<td>Affiliation fees</td>
<td>500,929</td>
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<tr>
<td>Exam development/administration</td>
<td>667,512</td>
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<tr>
<td>Amortization/Other</td>
<td>296,595</td>
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</table>

**Total** $9,057,345

### STATEMENT OF NET ASSETS

As at December 31, 2018

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Invested in capital assets</td>
<td>$4,995,757</td>
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<td>Restricted for other obligations</td>
<td>4,650,000</td>
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<tr>
<td>Restricted for professional development</td>
<td>2,000,000</td>
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<tr>
<td>Unrestricted</td>
<td>6,073,035</td>
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</tbody>
</table>

**Total** $17,718,792

### FINANCIAL REVIEW

CNA’s good financial health will allow us to further enhance our relevance as the nationwide leader for improving health outcomes through the unified voices of Canada’s nurses.

The complete financial statements are available on our website.